

Publisher's Statement

6 months ended June 30, 2024, Subject to Audit

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# EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

	EXECUTIVE SUMMART. TOTAL AVERAGE CIRCULATION								
Г	Total								
	Paid & Verified	Single Copy	Total		Variance				
	Subscriptions	Sales	Circulation	Rate Base	to Rate Base				
Γ	10,340,634		10,340,634	None Claimed					

TOTAL CIRCULATION BY ISSUE							
	Print						
			Total		Total		
	Paid	Verified	Paid & Verified	Single Copy	Paid & Verified		
Issue	Subscriptions	Subscriptions	Subscriptions	Sales	Circulation		
Jan	10,706,762		10,706,762		10,706,762		
Feb	9,275,956		9,275,956		9,275,956		
Mar	10,298,064		10,298,064		10,298,064		
Apr	9,915,999		9,915,999		9,915,999		
May	10,450,314		10,450,314		10,450,314		
Jun	10,016,424		10,016,424		10,016,424		

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION						
	Print	% of Circulation				
Paid Subscriptions						
Membership	10,340,634	100.0				
Total Paid Subscriptions	10,340,634	100.0				
Verified Subscriptions						
Total Paid & Verified Subscriptions	10,340,634	100.0				
Single Copy Sales						
Total Paid & Verified Circulation 10,340,634 100.0						

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS									
Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference				
6/30/2023	None Claimed	10,152,490	10,152,490						
6/30/2022	None Claimed	10,088,943	10,088,943						
6/30/2021	None Claimed	10,028,857	10,033,192	-4,335					

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PRICES				
	Suggested Retail Prices (1)			
Average Single Copy	N/A			
Subscription	N/A			

(1) For statement period

#### ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Rate Base by Issue Circulation by Regional, Metro & Demographic Editions Geographic Data Trend Analysis

### RATE BASE

None Claimed

### NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

American MainStreet

**Publications** 

See Individual Reports

Members of 27 different electric co-ops.

Statewide Editors Association (SEA)

Annual Frequency:

Field Served:

Published by

Electric Cooperatives: Electric Cooperatives: These magazines are provided to members in local electric cooperatives which make up the National Rural Electric Cooperative Association (NRECA). Receipt of these magazines continues throughout the subscriber's participation in the cooperative. No average price analysis is made.

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## Issue by Issue Circulation by Title in Network:

Title	Annual Frequency	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Average Circulation per issue
Alabama Living (AL):	12	447,084	445,967	447,783	447,983	448,923	449,471	447,869
Arkansas Living (AR):	12	426,698	426,995	427,066	427,334	427,712	428,306	427,352
Carolina County (NC):	12	763,387	746,128	746,020	757,501	770,962	819,230	767,205
Colorado Country Life (CO):	12	174,828	177,866	174,008	174,441	176,735	180,896	176,462
Cooperative Living (VA):	10	600,639		601,500	600,982	600,941	601,377	601,088
Currents (AZ):	6	48,399		11,715		11,700		23,938
Enchantment (NM):	11	112,691	112,609	112,593	112,684	112,829		112,681
Florida Currents (FL):	12	99,705	99,898	99,982	100,087	100,134	100,123	99,988
Georgia Magazine (GA):	12	1,050,444	301,590	678,023	333,193	623,023	447,100	572,229
Illinois County Living (IL):	12	192,095	192,093	192,034	192,055	192,071	192,209	192,093
Indiana Connection (IN):	12	313,030	312,962	313,984	316,436	314,409	314,527	314,225
South Carolina Currents (SC):	11	30,655	30,671	30,648	30,701	30,759	30,767	30,700
Kentucky Living (KY):	12	497,037	529,168	472,283	586,517	473,085	528,634	514,454
Louisiana County living (LA):	6	189,324		189,247		188,819		189,130
Nebraska Magazine (NE):	12	48,072	47,943	47,649	48,307	47,852	47,763	47,931
North Dakota Living (ND):	12	80,055	80,322	80,306	80,237	82,012	80,391	80,554
Ohio Cooperative Living (OH):	12	311,911	312,204	313,241	312,512	312,399	312,311	312,430
Oklahoma Living (OK):	12	357,344	357,678	357,200	357,341	357,341	358,536	357,573
Penn Lines (PA):	12	168,743	168,916	168,982	169,067	169,387	169,009	169,017
Rural Missouri (MO):	12	583,274	582,229	582,751	584,549	585,306	585,570	583,947
Ruralite (AK, CA, ID, MT, NV, OR, WA):	12	361,348	360,445	361,793	361,095	362,531	361,672	361,481
South Carolina Living (SC):	11	657,050	667,400	538,300	613,350	674,100	619,900	628,350
Texas Co-op Power (TX):	12	1,926,902	1,926,902	1,931,335	1,940,801	2,035,941	1,977,772	1,956,609
The Tennessee Magazine (TN):	12	631,908	751,012	751,008	711,359	681,248	753,366	713,317
Today in Mississippi (MS):	12	480,508	463,786	487,141	475,904	488,864	476,121	478,721
Wisconsin Energy Coop News (WI):	12	153,631	153,989	154,243	154,230	153,831	153,956	153,980
WREN (WY):	11		27,183	27,229	27,333	27,400	27,417	27,312

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: American Mainstreet Publications American Mainstreet Publications, published by Statewide Editors Association (SEA) \* 611 S. Congress Avenue Suite 504 \* Austin, TX 78704

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AAM Member since: 2018

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